



SAMALA ROBINSON ACADEMY

[www.sramakeup.com](http://www.sramakeup.com)

# SCHOOL HOLIDAYS PROGRAMME



## CONTACT US

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Address: Level 1, 3 Melrose Street,  
Newmarket Auckland 1023

# OUR PROGRAMME

Our School Holidays Programme was a resounding success when we introduced it in 2016, with a number of aspiring senior students from several Auckland schools getting their first taste in the world of Beauty and Fashion Makeup. Not only did they have a fantastic experience and learn some valuable skills, some even planted the seed for an incredible career path as a professional makeup artist.

The programme is divided into 3 parts. Each part encompasses specific topics and skills which we recommend to be taken all together. It is an integrated programme - completing all three parts will give students a more complete and balanced learning experience and will introduce them to all the main branches of the makeup industry. However, each part can be considered separately depending on a student's area of interest. But students taking all three parts (April, July & October) will gain a massive 26 credits at Level 3!

## BEAUTY MAKEUP SERVICES

**Part 1:** 10 credits at Level 3;  
Unit 27647

**Class A** - April 13 & April 15-18, 2019

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Students completing this course will be able to conduct a client consultation to determine makeup selection and perform makeup services.

Subjects covered include:  
Makeup brushes and tools;  
Sterilisation & Hygiene; CTM;  
Skin Analysis; Corrective face shapes; Foundation matching;  
Natural makeup; Introduction to Hairstyling; Face Charts;  
Sultry Makeup; Elegant Makeup; Ball Makeup and Introduction to Mood boards.

## MAKEUP IN TV / FILM / THEATRE

**Part 2:** 6 credits at Level 3;  
Unit 28004

**Class A** - July 8-12, 2019  
**Class B** - July 15-19, 2019

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Students completing this course will be able to research, develop, visually communicate and apply a makeup design concept for a given work

Subjects covered include:  
Character/role creation/enhancement; Special effects; Historical/cultural accuracy; Colour correction; Collaboration with director/costume designer/lighting; Detail products; Safe practice; Product and application techniques - Foundation, Highlighting, Shading, Colour mixing, Aging, Feature alteration.

## ADVANCED FASHION MAKEUP

**Part 3:** 10 credits at Level 3;  
Unit 27646

**Class A** - Sept 30 - Oct 4, 2019  
**Class B** - October 7-11, 2019

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Students completing this course will be able to perform skincare services for the face in preparation for makeup application.

Subjects covered include:  
Skin types, conditions and analysis; skin care products; CTM introduction; Facecharts; 'Streetwear' makeup; 'Formalwear' makeup; 'Casual wear' makeup; Body charts; Vogue makeup; Hairstyling



98%

OF STUDENTS  
RECOMMEND  
THE  
PROGRAMME



I LEARNT A LOT OF NEW THINGS.  
IT WAS REALLY INTERESTING FOR ME  
AND CONFIRMED THAT THIS  
IS WHAT I WANT TO DO WITH MY  
CAREER.



#### WHO IS THIS FOR?

Senior High School Students, Year 12/13 (occasionally we accept Year 11)

#### WHAT WE OFFER?

- Intimate hands-on teaching from NZQA-accredited makeup tutors
- Courses based on NZQA-accredited unit standards
- Expert corrective techniques
- Demonstration and practice time every lesson
- Use of quality products and materials
- Professional makeup rooms with industry-grade workstations
- Small class so you get maximum individual attention
- Certificate of Achievement and up to 10 Credits upon completion of each individual part

#### WHAT IS THE DURATION OF THE COURSE?

Normally Monday to Friday - 9:00AM - 3:30PM

However due to April public holidays, the April classes include Saturdays

#### HOW MUCH IS THE COURSE?

\$275/WEEK - Can be funded through STAR/ Gateway Programme

REGISTER NOW



0800 772 625



recruit@sramakeup.com

# TURN YOUR PASSION INTO YOUR CAREER



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MY MISSION IS TO TAKE  
THE MYSTERY OUT OF  
MAKEUP AND PRODUCE  
WORLD CLASS ARTISTS  
WHO ARE CAPABLE OF  
CREATING BEAUTY.

- SAMALA